

DIGITAL CINEMA INITIATIVES, LLC, ANNOUNCES PURDUE SCHOLARSHIP IN HONOR OF JIM WHITTLESEY

Hollywood, California – February 18, 2017 – Digital Cinema Initiatives, LLC, (DCI) announced today that it has created a scholarship fund at Purdue University in memory of Jim Whittlesey (1953-2017). Jim received his BSEE from Purdue University in 1981.

Jim was known and beloved throughout the entertainment industry as a d-cinema pioneer and ambassador. DCI is forever grateful to Jim for his invaluable contributions to its organization and to the digital cinema community.

Jim worked for DCI from 2003 to 2005 during the initial development of the DCI System Specification, becoming its Director of Technology. He returned to consult for DCI in late 2014 until his untimely passing in January 2017.

The DCI scholarship donation of \$12,000 will aid students in electrical engineering and computer science. DCI invites you to honor Jim's legacy by making contributions to the Jim Whittlesey Scholarship Fund at https://connect.purdue.edu/InMemoryofJimWhittlesey.

About Digital Cinema Initiatives, LLC

Digital Cinema Initiatives, LLC, (DCI) was created in March 2002, and is a joint venture of Disney, Fox, Paramount, Sony Pictures, Universal and Warner Bros. The primary purpose of DCI is to establish and document specifications for an open architecture for digital cinema that ensures a uniform and high level of technical performance, reliability and quality. See www.dcimovies.com for more information.